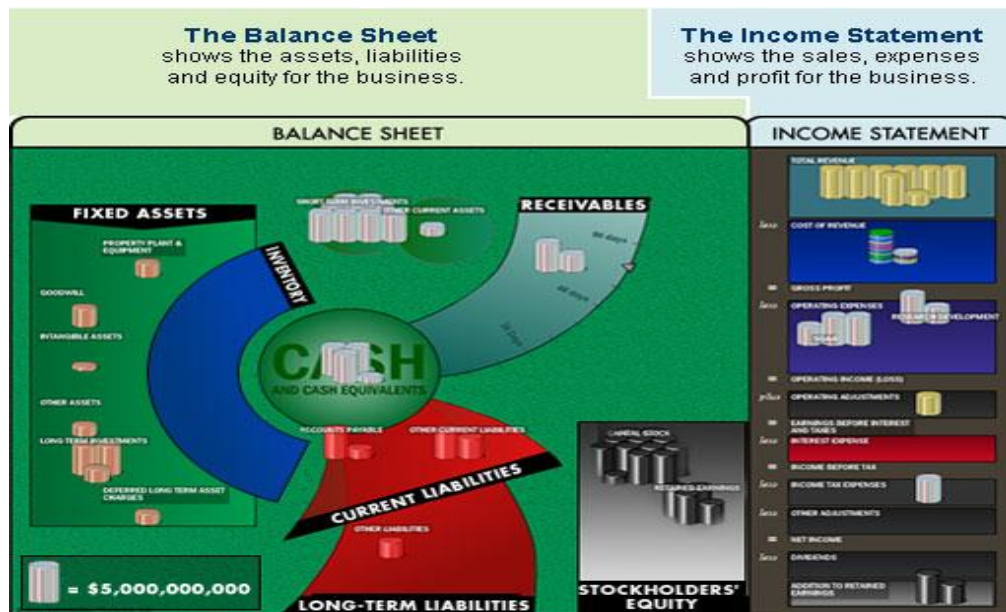


Business Simulation Game(25 points)



This will be a real world situation (market) to be tackled virtually .The teams are required to place several decisions marketing , production , distribution , loans and what not. Basically,all the teams will be individual companies in a simulated world , and their decisions will impact their revenues and earnings.

- Every pool will have 4 teams participating in the event with 2 members in each team
- Every pool captain is required to send in names of all the 8 participants to the organisers before 23.59 hrs on 31st August , 2012.
- All the participants will be mailed a pdf of the manual of the simulation game runs 12 hours before the start of the event.
- The game will be played in the IME Department Lab.
- The game will be organized by the faculty organiser of Business Club Dr. Deepu Philip.
- The winners will be decided on a pool basis.The game will give us the final score of each team The scores of all the teams in a pool will be added and then the winners will be decided accordingly.
- The decision of the organiser will be final and binding.
- The competition will be judged by the coordinators of Business Club and any sort of exchange of information between the teams will lead to the disqualification of the pool

Awshesh Srivastav
Farman Memon
Mohit Garg
Kanwardeep Singh
Abhishek Sahu

awshesh@iitk.ac.in
farman@ iitk.ac.in
gmohit@ iitk.ac.in
kanwars@ iitk.ac.in
abhisek@ iitk.ac.in

9450417308
7607448624
9005666779
9005819597
7388820656